



Annual Report to the Membership and the Community

Amy Miller, President

The background of the slide is a close-up, slightly blurred image of the American flag, showing the stars and stripes in warm, golden tones.

MISSION

To change politics by achieving greater representation of women in office and government in Escambia, Santa Rosa, and Okaloosa counties. We will empower women and the community through outreach, training, and mentoring programs.

VISION

Women will be fully engaged, represented, and respected as an integral part of the political process at the local, state, and national levels.

FY17 Accomplishments

- **Membership Climbs**

- Surpassed the 50 member mark

- **Solid Financial Footing**

(data for 11 months ended May 31)

- Beginning fund balance = \$4,697
- Annual revenue = \$4,575
- Annual expenses = \$2,085
- Ending fund balance = \$7,187

(does not include June membership renewals revenue or Annual Meeting expenses)



FY17 Highlights

- **Quarterly Key Connections**

- Dedicated programming and networking opportunities for members & prospects
 - Fall – *Appointed by the Governor: Public Service Opportunities in the State of Florida*
 - Winter – *Upping Your Game through Leadership Florida and Connect Florida*
 - Spring – *Republican or Democrat, Party Support Key to a Seat in Tallahassee*

- **Member-Only Workshops**

- Post-Elections Roundtable: Reflections & Insights from Area Women Candidates
- Politics 101 – Plan Now. Win Later.

- **Visibility Throughout the Community, Across the State and Around the Globe**

- Monthly *PNJ Viewpoint* editorial (published the 1st Sunday of each month) highlights political issues of particular importance to women and promotes IWP
- Founding President & former Pensacola City Councilwoman Diane Mack represented IWP on the panel *Could Serving in Office Be in Your Future? What Women Candidates Need to Know* at a forum of the Florida Commission on the Status of Women during Women's Day at the Capitol in Tallahassee
- IWP co-hosted a reception celebrating 2017 International Woman of Courage Saadet Ozkan of Turkey, whose Pensacola visit was organized by the U.S. State Department and the Gulf Coast Citizen Diplomacy Council

Still to Come

- **Intensive Full-Day Workshop**
 - A to Z Fundamentals of Campaign Organization & Management
 - Non-Partisan training for potential candidates, key campaign staff and issues-based campaigns
 - Led by professional trainers / facilitators
 - Sept. 23 at Pensacola International Airport Public Conference Room
 - Registration opening soon; discounted registration rate for IWP Members
 - See IWPFFlorida.org or facebook.com/iwpflorida for details
- **Educational Programming & Networking**
 - Key Connections will resume this fall with exciting new quarterly programming
 - Look for more free members only seminars & workshops in 2018

Call to Action

- **Work Teams Forming NOW for 2018**
 - Work teams refreshed & restructured
 - Be as involved as you wish
 - help with one project or many
 - **Education Team** (Myra Van Hoose, chair)
 - Focuses on seminars, workshops and on-line resource libraries
 - **Networking Team** (Jules Kariher, chair)
 - Focuses on *Key Connections* quarterly events, annual meeting, membership and member services
 - **Outreach Team** (Amy Miller, chair)
 - Focuses on monthly *Viewpoint*, traditional and electronic communications, and internal and external outreach

